



Erasmus+



KA1 youth workers mobility

## Media Retreat: Western Hideout

Arrival Date: 14<sup>th</sup> Oct 2016 Departure Date: 22<sup>nd</sup> Oct 2016  
Birmingham, United Kingdom

### INTRODUCTION

Over the past decades media and digital tools revolutionised the world, becoming an inseparable part of our work, studies, daily routines and even free time activities. Hard as it is to argue, the 'e-world' is fast becoming a new dimension of 'living' and doing business, with millions of companies, institutions, organisations and other entities turning 'e' (e.g. with their e-services, e-clients, e-sales, e-health care and overall e-governance, etc.). It is not surprising then that also the European Commission has turned 'e' with its promotion of 'Digital Agenda for Europe' in the new Europe 2020 strategy (<http://ec.europa.eu/digital-agenda/>). Through promotion of digital economy as well as digital society, the Commission is looking for new solutions towards everyday issues and thus making Europe one of the most advanced communities in the world. What has all that to do with non-formal education, youth organisations and young people themselves?

Just like in case of many things around, the reality of youth work has undergone tremendous changes due to widespread digitalisation. This has not only affected teaching, training and delivery of educational activities in the youth field, but also the way youth organisation operate, attract young people with their services or even promote themselves. In order to stay visible and up-to-date, it is necessary then to ensure that media and digital tools are skilfully used in day-to-day management of youth organisations.

### OBJECTIVES

The proposed training course **Media Retreat: Western Hideout** is aimed at promoting the use of digital tools and new media as the means of awaking human and organisational potentials within youth work. In order to reach this aim, the following objectives shall be implemented:

- developing key knowledge, skills and attitudes as the necessary ingredients in becoming successful and independent users of modern technologies
- raising awareness of how digital tools and new media aid youth work and help to create greater impact of present day youth activities
- crating space for effective transfer of know-how in regards to media literacy and digitalisation across Europe

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- exchanging tools, methods, idea, etc. in the use of modern technologies across youth work in Europe
- fostering European cooperation in the youth field and supporting the development of new and innovative solutions for new generations of digitalised youth organisations
- discovering the potential of Erasmus+ Programme as a tool for developing media literacy and thus promoting smarter growth through establishing 'Digital agenda for Europe.'

As such, the training course proposed is going to take the best of all three worlds of education – formal, non-formal and in-formal – for reaching the objectives and producing a feasible outcome in form of '**MELT: Media Literacy Toolbox For Educators**': a living handbook with useful methods, tools and tips for everyone willing to tackle the issue of media literacy or use of e-learning in their work. The manual will be prepared jointly by the course participants as well as partner promotes engaged in the project.

## PARTICIPANTS

The proposed project is aimed at wide range of youth **work practitioners (youth workers, educators, trainers, coaches, youth leaders)** as well as **member of the partner organisations, responsible for media coverage within and outside the organisational structures.**

In particular, we are looking for participants of the following profile:

- legal age: 18+
- good knowledge of spoken and written English, allowing for effective communication and, ultimately, transfer of knowledge
- keen interest in the themes covered by the course (demonstrated through the answers in the application)
- willingness to participate actively in the whole duration of the training course (from preparation to dissemination phase)
- demonstrated potential of turning the newly developed/improved skills into activities carried out with sending organisations, young people, local communities, etc.

## METHODOLOGY

So as to maximise the learning and impact exerted on the course participants, the main body of knowledge shall be delivered with the extensive use of non-formal education tools. These will include: individual / pair / groups work, discussions, brainstorming, teambuilding exercises, model thinking,

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simulation exercises, mind mapping, input by trainers, debriefing of exercises, individual and group reflection, etc.

All these will be further enriched with energisers and other shorts activities used for capturing the attention. Also, the course is expected to be practical in nature. Therefore, workshops on the use of ICT and media tools will take place as part of the daily activities. For the sake of that participants will be encouraged to bring their own laptops, tables, camera, video recorders and any other digital resources to be used.

## EXPECTED IMPACT:

- increased knowledge, skills and attitudes related to the use of new media and digital tools in the local/national and international youth work activities
- concrete (hard) skills in the use of media tools developed
- greater awareness gained of how to implement a media rich dissemination campaign
- better understanding of the benefits and dangers of (mis)using media
- greater confidence gained in using media and digital tool for the sake of organisation management and personal development
- improved motivation to be an active yet considerate user of media tools, etc.
- international network of new media in youth work supporters created
- new ideas for local and international projects developed
- staff members, volunteers, trainers, etc. trained in the use of new media tools and available to apply these into the organisation, etc.

## FINANCIAL ARRANGEMENTS

The following project is financially supported by the **ERASMUS+ grant**. Hence, **100%** of food and accommodation expenses will be covered by the organisers, as well as **up to 100%** of the overall travel costs (please see the max. allowances per country listed below).

Also, due to some extra resources required for the course, **participation fee** has been set as **30 EUR/participant**.

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## PRACTICAL ARRANGEMENTS

All participants will be accommodated in **basic hostel rooms (4-6 beds in each)** at the **Hatters Hostel**, situated within the very centre of **Birmingham**. You can see the hostel and its facilities here: <http://hattershostels.com/birmingham-livery-street/> Additionally, all meals will be provided at the hostel or other workshop venues, depending on the daily programme.

The address of the hostel:

92-95 Livery Street  
Birmingham  
B3 1RJ



In order to find **directions to the hostel**, please follow the link: <http://hattershostels.com/birmingham-livery-street/find-us/>

## TRAVELLING TO THE UK

**Friday 14<sup>th</sup> October** – Please arrive to Birmingham by **6pm at the latest**. The meeting place will be the Hatters Hostel, where you will all stay during the course.

**Saturday 22<sup>nd</sup> October** – To allow time to get to the airports, your return flight must be after 8 am from Birmingham Airport, or later from other airports. If unsure, please consult us before purchasing any tickets.

In order to find suitable connections between your airport of arrival and Birmingham please check:

- trains - <http://www.thetrainline.com>
- coaches - <http://www.nationalexpress.com> or <http://uk.megabus.com/>



## IMPORTANT NOTE

- You are allowed to arrive OR depart max. 2 days before OR 2 days after the training course. Extra stay will not be supported with food or accommodation, yet you can use this time to visit some places around the UK. Should your stay be longer than 2 days (unless necessary!) we do reserve the right not to reimburse part of your travel costs.
- In line with the rules of the ERASMUS+ Programme, we would like you to make your travel arrangements using the cheapest travel options. Also, **before purchasing any tickets, please make sure that your travel times/cost are approved by us in advance!** Not approved travel costs may also not be reimbursed.
- In order to receive up to 100% reimbursement of your travel costs, please ensure that your expenses fit in within the max. budget allocated per country. Should you go over the limit, the excess will constitute your own contribution to the project.

Country	Partner promoter	Number of pax.	Travel allowance
United Kingdom	Consilium Development and Training	6	0 EUR
Poland	My Dreams Come True Association	3	275 EUR
Estonia	Seiklejate Vennaskond	3	275 EUR
Germany	JuBuK	2	275 EUR
Greece	ActArt	2	360 EUR
Romania	Asociatia SUPER TINERI	2	360 EUR
Spain	Ticket2Europe	2	275 EUR
Lithuania	Northern Lithuania College	2	275 EUR
Slovakia	ADEL	2	275 EUR
Slovenia	Povod	2	275 EUR
Italy	Neverland	2	360 EUR
Croatia	UM Pharina	2	275 EUR
Latvia	Youth Line	2	275 EUR
<b>TOTAL</b>		<b>32</b>	

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## SOME PRACTICAL INFORMATION ABOUT THE UK ...

### Weather:



British people always talk about the weather because it is very changeable and unpredictable. October itself is typically rather warm, yet with great possibility of rain ....we never know ;) Therefore, **when packing your suitcases make sure you have enough clothing to wear during mild, cold or rainy days.** Also, do not forget about a **raincoat and/or umbrella.**

### Typical Food:

Because the British diet is so varied and multi-cultural it is difficult to define a typical meal. Britain is quite famous for its fish and chips, which is cod or haddock deep fried in batter and served with chips (fries). Food served in pubs is also popular because it is cheap and is the most representative of what British people like to eat. In large cities and towns you can eat anything from Lebanese food to Sushi. For more information about the British food, please check this website:



<http://www.iamintheuk.com/957/british-foods-favourite-drinks/>

### Money and Currency Exchange:



British currency is **Pound Sterling (GBP or £)**. You can easily exchange foreign currency into sterling at banks, post offices, travel agents and exchange office. All towns have at least one facility where you will be able to exchange your money. Exchange rates for the most popular currencies will be displayed on a board and travel agents tend to have this board on display in their shop window.

### Electricity

When coming to the UK make sure you **buy a special adapter** for all your electrical appliances e.g. laptops, driers. The sockets here are different than in other parts of Europe and use standard 3-pin square plugs. NOTE: no access to electricity and WIFI in the forest! ;)



### Traffic Rules

In the UK we drive on the **left side of the road** ... but we also have one-way streets so here traffic may be traveling from the right or the left! Please make sure you **pay attention to the traffic** and always look both to the right and to the left before crossing - we want you to arrive safely!



## HEALTH INSURANCE

Health insurance will not be provided or reimbursed. All participants are required to purchase health insurance individually. If you live in an EU country and use a national health insurance system there, please apply for a FREE European Health Insurance Card: <http://ehic.europa.eu>

## PREPARATIONS

Closer to the training course, a list of things to prepare/do before the course shall be sent out to all participants. Also, a provisional timetable will be attached in due time. Once we receive applications of all participants we will do our best to adjust the course to your needs and to make it as practical as possible.

## CONTACT

In case of any queries please contact the project coordinator **Basia Ligas** on: [eu.consiliiumdt@gmail.com](mailto:eu.consiliiumdt@gmail.com) or call **0044 7411322252**.

We'll appreciate any **ideas and suggestions** of yours that could be incorporated at the time of preparations to the project or during the activity itself. This is going to be a **training course** which we wish to implement in **NOT FOR YOU but TOGETHER WITH YOU!** Let's make it an exciting learning journey!

**We're looking forward to hearing from you 😊**

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