



Co-funded by the  
Erasmus+ Programme  
of the European Union



JUGEND  
für Europa

# INTERNATIONAL YOUTH EXCHANGE PROJECT

## "Growing Business"

14-25 April 2020

Tsaghkadzor, Armenia

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### INFO PACK

**THIS INFO PACK IS DESIGNED FOR PROJECT  
PARTNERS, PARTICIPANTS AND CANDIDATES**



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# PROJECT DESCRIPTION

The mission of project is to support young individuals from rural communities offering them alternative spheres for economic activity, thus addressing the pressing issues related to rural unemployment. In order to address this issue, through the project, an attempt is made to diversify the possible career opportunities for various groups of rural youth.

The youth exchange has an aim to reveal the great potential of entrepreneurship with the focus on sustainable agriculture. The “Growing Business” project was developed in order to provide young people with vital knowledge and skills for entrepreneurial activity in the field of sustainable agriculture. It should stimulate young individuals to develop own initiatives that will become a stable source of income and create additional benefits for their communities. Hereby, the participants will be capable to plan and implement a small-scale agricultural business projects based on the best available practices thus securing their livelihood in the rural areas and eliminating the need to leave forcedly the native communities.



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# GOALS AND OBJECTIVES

The project has the following objectives:

- Develop sound understanding of small-scale entrepreneurship in the field of sustainable agriculture, its potential benefits and impact on individual and community;
- Introduce comprehensive roadmaps for outlining, planning and stepwise implementation of fieldrelated business initiatives;
- Provide valuable know-how related to the best practices as well as vital applied skills for sustainable agriculture and its separate components;
- Introduce Erasmus+ Programme, its objectives, tools and instruments. Improve awareness about various EU programmes and funds that are actively involved in the fields of sustainable agriculture, entrepreneurship as well as rural development.
- Provide a platform for active peer-to-peer learning and cultural exchange among participants.



# OUR PARTNERS

THE AWESOME PARTNERS BEHIND THIS PROJECT

ARMENIA  
Youth Mix

ITALY  
"Associazione InCo -  
Molfetta"

SPAIN  
"Ticket2Europe"

NORWAY  
"IC Youth Norway"

GERMANY  
"Association of  
Foreign Students:  
START"

UKRAINE  
"Creative Youth  
Centre"

MOLDOVA  
"Mentor ME"

GEORGIA  
"Independent Group  
of Initiators (IGI)"

## PARTICIPANTS PROFILE

Our target audience is young people aged from 18 to 30 with a focus on 18-25 age group:

- Who are facing social, economic and geographical obstacles (at least 2 participants per group);
- Who are interested in the topics of agriculture, entrepreneurship, intercultural learning, rural youth empowerment.
- Who show a big motivation for participation and are available for the whole duration of the Youth Exchange,
- Who are residents of one of the participating countries: Armenia, Georgia, Ukraine, Moldova, Germany, Norway, Italy, Spain and come from rural/remote areas.
- Who can communicate in English.

Each partner country should be represented by 4 participants and 1 group leader. There is no age limit for the group leaders.

# DATES AND VENUE



## "Alpina" Hotel

Yeghishe Charents Street  
(Turn 7), 2310 Tsaghkadzor,  
Armenia  
[www.alpina.am](http://www.alpina.am),  
+374-77-730031

Participants will be accommodated in triple rooms. They will be provided with 3 time buffet food and 2 coffee breaks per day. The hotel provides bedsheets and towels as well. Hair dryers are available in some rooms only. We strongly ask group leaders to inform host organization about participants' special needs, such as allergy, special diet, food, etc. A separate menu will be prepared for vegetarians.

**Arrival Day: 14 April**  
**Departure Day: 25 April**



Please note, that organizers are not responsible for participants' accommodation, food and transport for extra days both before and after the project dates .

# FINANCIAL CONDITIONS

The maximum travel reimbursement per person is as follows:

| COUNTRY  | MAX. TRAVEL REIMBURSEMENT IN EUR |
|----------|----------------------------------|
| Armennia | 0                                |
| Georgia  | 150                              |
| Ukraine  | 245                              |
| Moldova  | 245                              |
| Germany  | 330                              |
| Norway   | 500                              |
| Italy    | 330                              |
| Spain    | 790                              |

The Youth Exchange will be implemented in the frames of the ERASMUS+ Programme. Accommodation, food, working materials & other project related expenses for the entire duration of the Youth Exchange will be fully covered by organizers.

The travel costs will be reimbursed for the cheapest and direct way of transport and only under the condition that the participant will take part in the whole project. The travel costs will be reimbursed up to the certain amount according to Erasmus+ rules. **Only the tickets that were confirmed by organizers will be reimbursed.**

Because of the low developed transport infrastructure and participants arrivals/departures at night/early in the morning, participants' travel from arrival places to the project venue on **14 April**, as well as their departure from the venue on **25 April** will be organized by the host organization. The cost of those trips (**30 EUR**) will be deducted from the reimbursement amount. In case you prefer not to use this service, please inform the host organization **well in advance**.

Travel expenses will be reimbursed in Euro by October 2020 the latest and upon presentation of all necessary documents (see the next sections). All the reimbursements will be made through BANK TRANSFERS only.

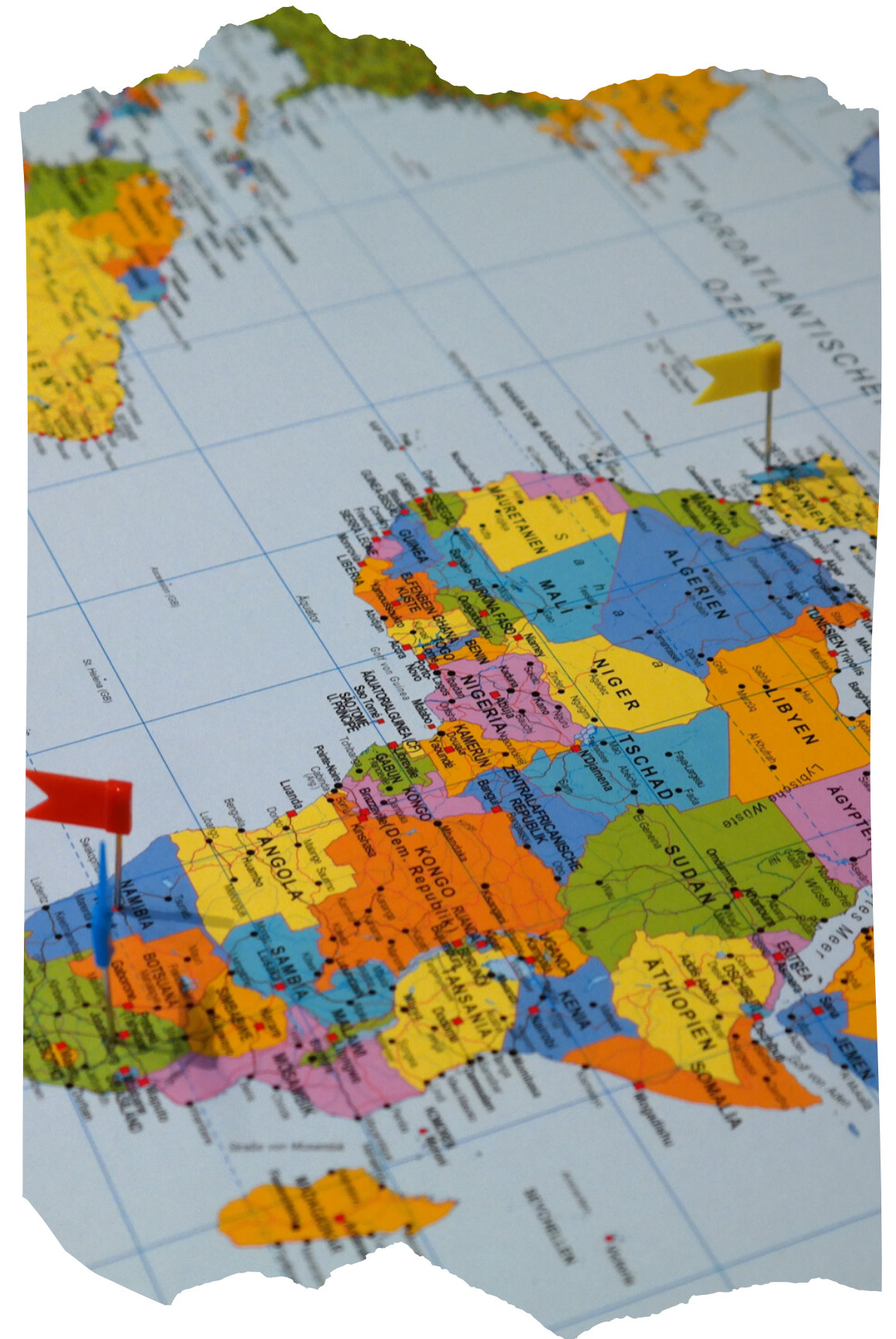
All tickets' costs purchased in a local currency will be converted and calculated according to the exchange rate of the month given by the European Commission (<https://goo.gl/HinFm6>).

**Project participation fee is 30 Euro (to be paid at the youth exchange in cash).**

# FURTHER RULES

## BOOKING OF THE TICKETS AND REIMBURSEMENT

- The selected participants choose flight connections and send them to hosting organization or via the partners for confirmation. **Please don't book any tickets without our confirmation.**
- Only the cheapest tickets will be reimbursed. The tickets with deviation from the direct route, extra unnecessary stops and layovers will not be covered. Seat reservation fees, leisure plus tickets, flexible tariff tickets, extra travel insurances, priority boarding fees will not be covered. Only 1 piece of checked-in baggage of maximum 15-23 kg will be covered.
- Only tickets purchased online will be reimbursed. The travel agencies' fees can't be covered and their invoices for the flight tickets won't be accepted for reimbursement.
- Expenses for taxi or private cars, will not be reimbursed, only public transport will be covered.
- You can arrive **1 day before** the activity and depart **1 day after, or take 2 days before or after the project dates**, if you want to spend more time in Armenia on your own, provided that the tickets on these days are not more expensive than on the official travel days.
- Eurowings, Ryanair, Wizzair tickets should be purchased only on the websites of the airlines.
- PRINT your flight tickets and invoices and give them to the applicant organization at the youth exchange. Online Check-in (per email in PDF) is highly recommended, then you will not lose the boarding passes.



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# TRAVEL DOCUMENTS

International travel expenses can be reimbursed ONLY upon presentation of ALL ORIGINAL DOCUMENTS stating your travel data and costs, namely:

1. Boarding passes (For round trip),
2. Tickets for plane/bus/train (also e-tickets),
3. Invoices,
4. Payment checks,
5. Bank statements (in case of online purchases).

Participants are requested to bring with them all mentioned documents, likewise any other payment bills, checks, tickets and payment proves that you will get during your travel. Regarding way-back tickets and boarding passes, they should be sent by post office.





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# INSURANCE

Please, be aware, that **all participants are self-responsible for having a sufficient insurance** covering personal accidents, illness, personal liability, cancellation, theft and etc.

Make sure you have a travel insurance valid in Armenia for the whole project duration.

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# VISA

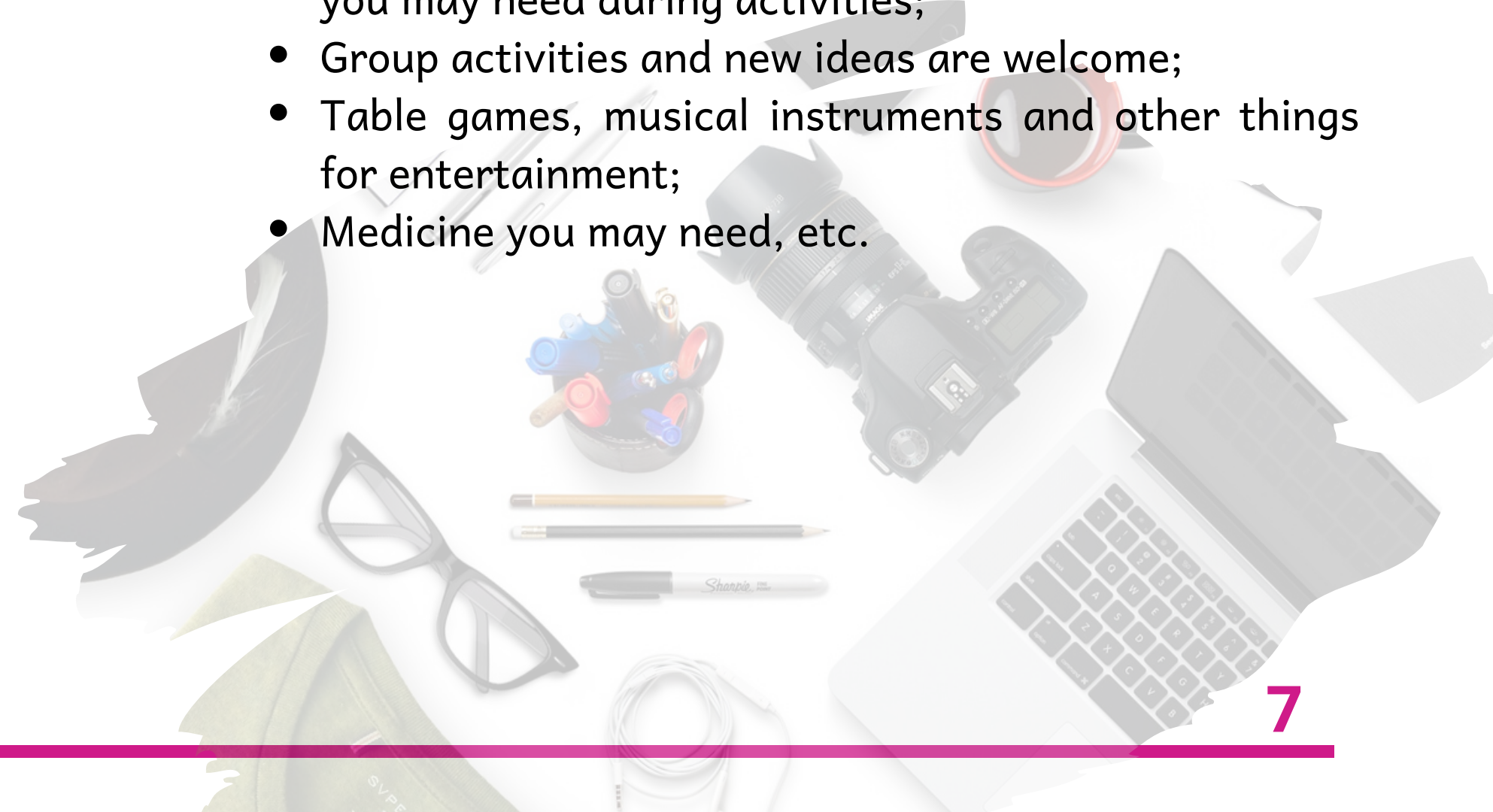
Participants coming from project partner countries DO NOT NEED A VISA to enter the Republic of Armenia. Participants should only present a valid International Passport.

More information at <http://www.mfa.am/en/visa/>  
THINGS TO BRING Valid international

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# THINGS TO BRING

- Valid international passport for travel;
- Travel insurance valid in Armenia;
- All required travel documents;
- Comfortable shoes, outdoor suits, raincoats, backpacks which are needed for outdoor activities and trips;
- Laptop (at least 1 per national team);
- Traditional food, drinks, music, dances, songs, etc.
- Photo cameras and photo/video editing programs you may need during activities;
- Group activities and new ideas are welcome;
- Table games, musical instruments and other things for entertainment;
- Medicine you may need, etc.



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# HOMETASKS

The project is based on non-formal methodology and peer-to-peer approach, which highly prioritize each participants' active involvement in every stage of the project. This means that **the entire learning component is based on the sessions and activities prepared by participants for participants.**

Thus, all national teams will be in charge of:

- Preparing and running a session on the current state and developments related to labour market and unemployment, presenting also cases of entrepreneurship in their countries related to sustainable agricultur;
- Preparing a cultural evening, where culture, music, food, traditions and country peculiarities will be presented;
- Presenting their organization/non-formal group;
- Preparing and running energizers, team building activities, name games and etc.

The exact tasks will be shared through the second info pack which will be provided as soon as all national teams are formed.

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# METHODOLOGY

The whole youth exchange will be based on non-formal education methods. Different methods, such as outdoor education, hiking trips, business simulation activities, co operative games, individual work, small discussion groups, plenary work, group dynamics and etc. will be used.



## DEADLINES

PARTICIPANTS SELECTION

10 February

TICKETS PURCHASE

15 February



**JOIN THE  
ADVENTURE**

## **CONTACT US**

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