



INTERNATIONAL YOUTH EXCHANGE PROJECT

21 JUNE - 02 JULY 2021
TSAGHKADZOR, ARMENIA

YOU(TH) IN RURAL TOURISM



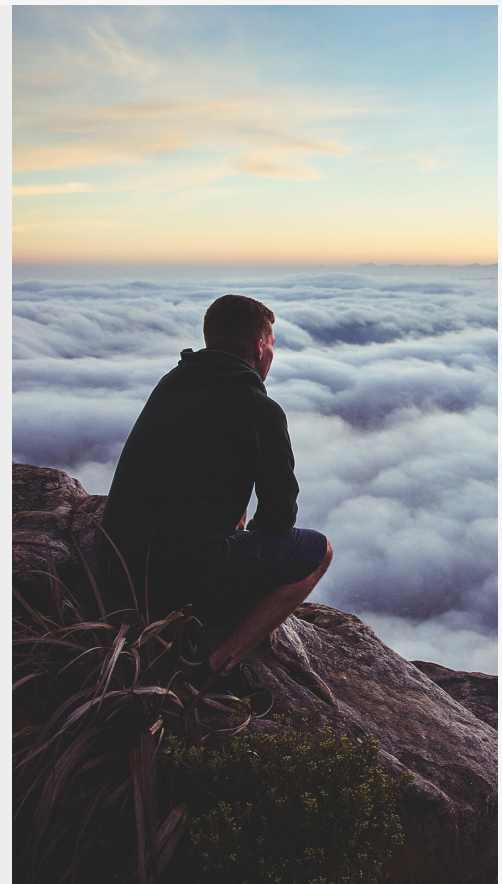
PROJECT DESCRIPTION

"You(th) in Rural Tourism" is designed for young people coming from rural and remote areas of Germany, Ireland, Spain, France, Armenia, Georgia and Ukraine, aged between 18 and 30. Implementation of the youth exchange is planned from 21 June to 02 July 2021 in Tsaghkadzor, Armenia. The main concentration of the project is to give essential knowledge about entrepreneurship and useful skills in the sphere of rural tourism. The project comprises many other branches that include business planning, fundraising and business management. With this initiative we aim at improving peer to peer learning among participants, providing a safe, informal environment of self-expression, likewise encouraging each participants' full involvement in all stages of the project

"You(th) in Rural Tourism" will allow focusing on the most demanded skills, competencies and knowledge in the field of entrepreneurship and rural tourism, which can serve as an efficient base for rural youth unemployment reduction. The learning factor of the project covers a) implementation of a business plan, b) sessions on digital tools and the promotion of rural tourism, c) presentation of the hospitality field and guesthouse business, as well as tour management, d) business marketing and fundraising. The whole youth exchange will be based on non-formal learning methods and approaches.

OUR GOALS AND OBJECTIVES

- Promote social activity and entrepreneurial branch among rural youth;
- Aid participants in creating their business plan and provide useful skills;
- Promote participants with knowledge about digital tools for the promotion of their business ideas;
- Pass on important knowledge about rural tourism and guesthouse business;
- Present the advantages of non-formal learning and "Erasmus+" programme in the fields of entrepreneurship and youth unemployment;
- Establish an appropriate environment for cultural exchange and peer to peer learning;
- Stimulate understanding and tolerance between each individual and provide a good atmosphere to combat stereotypical thinking, prejudice and etc.



OUR PARTNERS

THE AWESOME PEOPLE BEHIND THIS PROJECT



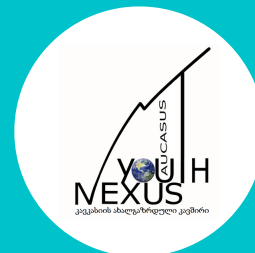
YOUTH MIX
ARMENIA



JUBUK
GERMANY



LCP
IRELAND



CAYNEX
GEORGIA



CYC
UKRAINE



EUROPE BERRY TOURAINE
FRANCE



TICKET2EUROPE
SPAIN

PARTICIPANTS PROFILE

Our target audience is young people aged between 18 and 30:

- a) Who are interested in the topics of rural tourism, entrepreneurship and intercultural learning;
- b) Who can communicate in English.

c) Who show a big motivation for participation and are available for the whole duration of the Youth Exchange,

d) Who are residents of one of the participating countries: Germany, Spain, France, Ireland, Armenia, Georgia, Ukraine.

Each partner country should be represented by **5** participants and **1** group leader. There is no age limit for the group leaders.

DATES AND VENUE



"ALPINA HOTEL" TSAGHKADZOR, ARMENIA

Yeghishe Charents Street (Turn 7)

21 JUNE - ARRIVAL DAY
02 JULY - DEPARTURE DAY

Participants will be accommodated in double/triple rooms. They will be provided with 3-time buffet food and a coffee break per day. The hotel provides bed sheets and towels as well.

We strongly ask group leaders to inform the host organization about participants' special needs, such as allergy, special diet, food, etc.

A separate menu will be prepared for vegetarians.

Please note, that the organizers are not responsible for participants' accommodation, food, transport and other expenses for extra days both before and after the project dates .

FINANCIAL CONDITIONS

THIS SECTION INCLUDES COSTS AND TRAVEL REIMBURSEMENT

Youth Exchange will be implemented in the frames of the ERASMUS+ Programme.

Board and accommodation will be covered by the hosting organization.

The travel costs will be reimbursed for the cheapest and direct way of transport and only under the condition that the participant will take part in the whole project. The travel costs will be reimbursed up to a certain amount. **Only the tickets that were confirmed by the organizing team will be reimbursed.**

Participants' travel from Yerevan to the project venue on 21 June, as well as their departure from the venue on 02 July, will be organized by the host organization. The cost of those trips (20 Eur/person) will be deducted from the reimbursement amount. Further details will be provided as soon as the national teams are formed and the tickets are booked. Thus, the maximum travel reimbursement per person is as follows:

COUNTRY	MAX. TRAVEL REIMBURSEMENT IN EUR
Germany	340
France	500
Ireland	520
Spain	520
Ukraine	255
Georgia	150
Armenia	0

Travel reimbursement

EU countries: Travel expenses will be reimbursed **via bank transfer** after the project, upon presentation of all necessary documents (next sections).

EaP countries: Travel expenses will be reimbursed **in cash** during the project, upon presentation of all necessary documents (next sections).

All tickets' costs purchased in a local currency will be converted and calculated according to the exchange rate of the month given by the European Commission (shorturl.at/egswC).

The project participation fee is 40 Euro.

EU countries: Bring this amount in cash (there is no possibility of withdrawing euros from ATMs in Armenia)

EaP countries: To be deducted from the reimbursement amount

FURTHER RULES

TICKETS / REIMBURSEMENT

- The selected participants choose flight connections and send them to us or via the partners for confirmation. **Please don't book any tickets without our confirmation.**
- Only the cheapest tickets will be reimbursed. Tickets with the deviation from the direct route, extra unnecessary stops and layovers will not be reimbursed. We don't cover seat reservation fees, leisure plus tickets, flexible tariff tickets, extra travel insurances, priority boarding fees. Only 1 piece of checked-in baggage of a maximum of 15-23 kg will be covered.
- Only tickets purchased online will be reimbursed. We can't cover travel agencies' fees, thus, their invoices won't be accepted for reimbursement.
- We can't reimburse taxi or private cars, only public transport will be covered.
- You can arrive 2-3 days before the activity and depart 2-3 days after if you want to spend more time in Armenia on your own, provided that the tickets on these days are not more expensive than on the official travel days.
- Eurowings, Ryanair, Wizzair tickets should be purchased only on the websites of the airlines. Tickets purchased via KIWI website won't be reimbursed.
- PRINT your flight tickets and invoices and provide them at the youth exchange. Online Check-in (per email in PDF) is highly recommended, then you can't lose the boarding passes.

COVID-19 / PCR / INSURANCE

- According to the current regulations, upon entering the territory of the Republic of Armenia via air and land borders travellers will be asked to provide a COVID-19 PCR test certificate with negative results taken within the previous **72 hours**. The certificate should be in Armenian, Russian or English, include the name, surname, date of birth, and passport number of the examined person. (shorturl.at/izQ67)
- Non-holders of the relevant certificate are subjected to PCR sampling at the airport or border checkpoint sampling points and to compulsory isolation until the negative PCR test result will be obtained.
- Participants are **self-responsible** for all the costs related to PCR tests. **PCR costs will NOT be reimbursed.**
- In several member countries, the PCR tests are free of charge or can be acquired through a visit to the doctor.
- Participants are **self-responsible for acquiring travel insurance** valid for the whole duration of the project, which also covers COVID-19 and flight cancellation/reschedule.



TRAVEL DOCUMENTS

International travel expenses can be reimbursed **ONLY** upon presentation of **ALL ORIGINAL DOCUMENTS** stating your travel data and costs, namely:

1. Boarding passes (For round trip),
2. Tickets for plane/bus/train (also e-tickets),
3. Invoices,
4. Payment checks.

Participants are requested to bring with them all mentioned documents, likewise, any other payment bills, checks, tickets and payment proves that you will get during your travel.

Participants, who are **citizens** in project partner countries **DO NOT NEED A VISA** to enter the Republic of Armenia. Participants should only present a **valid International Passport**.

More information at
<http://www.mfa.am/en/visa/>

VISA

THINGS TO BRING

- Valid international passport for travel;
- Travel insurance;
- All required travel documents;
- Comfortable shoes, outdoor suits, raincoats, backpacks which are needed for outdoor activities and trips;
- Laptop (at least 1 per national team);
- Photo cameras and photo/video editing programs you may need;
- Personal hygiene items
- What can entertain participants during free time, e.g. games, music, musical instruments, etc.;
- Group activities and new ideas are welcome;
- Traditional food, drinks, music, dances, songs, etc.
- The medicine you may need, etc.

HOMETASKS

All national teams will be in charge of:

- Preparing 1-2 sessions dedicated to the topics of rural tourism and entrepreneurship;
- Preparing 1-2 sessions about the state of the art digital tools for rural tourism promotion/advertisement on different social platforms;
- Preparing a presentation of the current situation of local youth unemployment and rural tourism in their country;
- Preparing a cultural evening;
- Presenting their organization/non-formal group;
- Preparing and running energies, team building activities, name games and etc.

The exact tasks will be shared through the second info pack which will be provided as soon as all national teams are formed.

METHODOLOGY

The whole youth exchange will be based on non-formal education. Different methods, such as outdoor education, hiking trips, business simulation activities, co-operative games, individual work, small discussion groups, plenary work, group dynamics and etc. will be used.

PROJECT TIMELINE

TASK	DEADLINE
PARTICIPANTS SELECTION	ASAP
TICKETS PURCHASE	ASAP





JOIN THE ADVENTURE



Co-funded by the Erasmus+ Programme of the European Union



CONTACT US

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