



**BYM**  
**Building resilient YOU(TH)**  
**through media literacy**





**“Building resilient YOU(TH) through media literacy” is an international youth exchange that will take place in Sardinia (near Cagliari) from 12 to 19 June 2022 and will be carried out within the Erasmus + program. The project will involve 35 young people from Italy, Spain, Poland, Netherlands and Cyprus.**

**The activity aims to equip 35 young people with competencies and practical guidelines in Media and Information Literacy fostering their personal and social development**

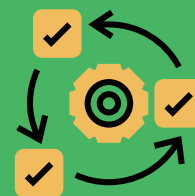
## **OBJECTIVES**

- 1) to foster media and information literacy for critical civic empowerment and engagement of young citizens,**
- 2) to raise awareness, stimulate understanding and critical thinking of youngsters while interacting in online space,**
- 3) to build capacities of young people to integrate elements of MIL in practical activities in the youth work (peer education, news reporting, podcasting, blogs, videos).**





# METHODOLOGY



- Ice breaking activities;
- Simulation activities, brainstorming and role plays;
- Discussions;
- Presentation supported by videos, flipcharts, power point; photos etc.;
- Creative methods of storytelling;
- Workshops with experts, outdoor activities and photo shooting;
- Group activities (working in small and medium groups).


Theoretical approach (especially modules connected with basic skills) will be provided by the facilitators through Power Point presentations, video and some theories and materials for the participants.



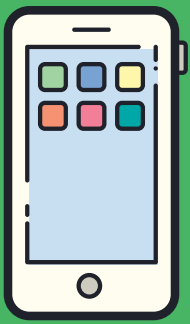
## DRAFT AGENDA



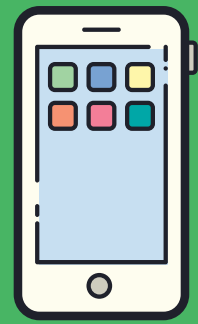
Bear on mind this is a draft agenda which will be tailored on the needs of participants and according to the logistic matters and changes during the youth exchange.

Youth Exchange: BYM							
Day 1 - 12/06 - Sunday	Day 2 - 13/06 - Monday	Day 3 - 14/06 - Tuesday	Day 4 - 15/06 - Wednesday	Day 5 - 16/06 - Thursday	Day 6 - 17/06 - Friday	Day 7 - 18/06 - Saturday	Day 8 - 19/06 - Sunday
<b>ARRIVALS</b>	Understanding main concepts of Media & Information Literacy - Digital citizenship	What is Fake News?	Creating media content - Lets write our own article!	Thematic Working: division in 5 groups	Thematic Working: preparation	Evaluation of the project	<b>DEPARTURES</b>
	break			break		break	
	HOW DOES HATE SPEECH SPREAD THROUGH THE MEDIA?	Identification of fake news! How to understand if an image has been faked?	Creating media content - Lets write our own article!	Thematic Working: preparation	Thematic Working: preparation	Going to Cagliari	
lunch			lunch		lunch		
Nice to meet you! - Breaking the ice / Official opening. Introduction of the youth exchange. Who are we?	Vox Pop in the town - Erasmus+	Fact checking	Podcast creation	Thematic Working: preparation	Presentation of Erasmus+ in the local community	Participating in the Youth Street Festival	
break			break		break		
My Learning Aim / Presentation of 8 Key Competencies and Youthpass - Group leaders meeting	Reporting on VoxPop activity	Safety in the internet	Podcast creation	Thematic Working: preparation	Presentation of 5 working groups results		
	What did I learn today?	What did I learn today? / Group leaders meeting	What did I learn today?	What did I learn today? / Group leaders meeting	Learning audit based in 8 Key Competencies - disseminations of the results		
dinner			dinner		dinner		
Welcome evening	Intercultural evening	Free Evening	Free Evening	Free Evening	Free Evening	Final Street Party	
					Co-funded by the Erasmus+ Programme of the European Union		





# **PARTICIPANTS PROFILES**



**Each delegation will consist of 6 young people aged between 18 and 25 plus 1 team leader. Priority will be given to the participation of young NEETs or those from social distress groups.**

## **Participants profile:**

- Be interested in the topic of digital communication;**
- Be interested in the topic of media literacy;**
- Be aware of the importance of mutual understanding between peoples;**
- Be aware of the importance of associations, especially youth associations;**
- Have the will to make available to their peers the skills acquired during the exchange;**
- Promote knowledge of your local community through online dissemination activities;**





# SELECTION PROCESS



The selection of participants will be done through cooperation of the hosting and sending organizations according to the participant profiles in the application form. The selection will be finalized by the end of 20th of May, 2022. The selected participant BEFORE buying the tickets will fill an application form.

## Participants MUST fill out this APPLICATION FORM



**CLICK ON IT!!**



## TRAVELS



**ARRIVAL DAY: 12th of June 2022**

**DEPARTURE DAY: 19th of June 2022**

**Do not buy any ticket without our confirmation. Before buying the tickets, you should always send the travel plan of the participant for our authorization so you may proceed. Tickets should be bought with insurance for cancelation to prevent any inconvenience concerning COVID-19.**



## COVID-19 MEASURES IN ITALY



**In Italy all the people who completed vaccination process are allowed to enter. They only request Green Pass or Vaccination doc witnessing it & to fill passenger locator form in advance. From the first of May should be not be compulsory anymore to have a green certificate to enter in restaurant and hotels, but we will keep you posted on that. In the meanwhile we invite you to visit: <https://www.salute.gov.it/portale/nuovocoronavirus/homeNuovoCoronavirus.jsp?lingua=english>**





# Financial procedure for travel reimbursement



**SPAIN - 7 pax - 360€ per person**  
**CYPRUS - 7 pax - 360€ per person**  
**NETHERLANDS - 7 pax - 275€ per person**  
**POLAND - 7 pax - 275€ per person**  
**ITALY - 7 pax - 0€ per person**

## NOTICE

The travel reimbursement will be done by bank transfer only to the partner organization accounts for their group of participants or to one of the participants involve who will take responsibility, according to the rules by the National Agency.

The reimbursement will be done **ONLY** when the following steps are done:

- Collect and provide the invoices; tickets (there must be a price, name of the person and mean of payment stated on it);
- All boarding passes;
- Mobility report filled by the participant.



**TICKETS** will be reimbursed considering only the official address of the sending organisation.

For ex:

If the city of official address of the sending organisation is Braga.

**BRAGA-CAGLIARI**= It will be reimbursed

**OPORTO-BRAGA**= it won't be reimbursed, since just the travel from Braga can be reimbursed and **NOT** how to reach Braga airport.

The electronic version of the tickets can be sent to [bymerasmusproject@gmail.com](mailto:bymerasmusproject@gmail.com)





# VENUE



The mobility will be held in Vallermosa, 40 km from Cagliari. On the 7th day we will be hosted by Hostel Marina in Cagliari, in order to participate to a Youth Festival.



Participants will be accommodated in the rooms divided by gender



The facility will have access to Wi-fi



Participants will have guaranteed dishes (breakfast, lunch, dinner)

All dishes will reflect Italian or international cuisine.



The activities will be indoor in a conference room and occasionally outdoor



# CONTACTS



[bymerasmusproject@gmail.com](mailto:bymerasmusproject@gmail.com)

# SEE YOU SOON!



Co-funded by the  
Erasmus+ Programme  
of the European Union

