

ENTREPREN ART

FACILITATING YOUTH ENTREPRENEURSHIP THROUGH ART

18 YOUTH WORKERS.
6 COUNTRIES. 1 SHARED MISSION:
EMPOWER YOUNG PEOPLE TO
TURN ART INTO
ENTREPRENEURSHIP AND URBAN
SPACES INTO PLACES OF
OPPORTUNITY.
THROUGH TRAINING, LOCAL
ACTION GROUPS AND A
PRACTICAL TOOLKIT, THE
PROJECT BRINGS CREATIVITY,
INCLUSION AND INNOVATION TO
LIFE — RIGHT WHERE IT'S
NEEDED MOST.



Co-funded by
the European Union



INFOPACK

Project title: **EntreprenART - facilitating youth entrepreneurship through art**

Action type: KA153-YOU - Mobility of youth workers

Project code: 2024-1-IT03-KA153-YOU-000197334

Topics: Creativity, arts and culture

Entrepreneurial learning - entrepreneurship education

Youth employability

Mobility: **24th-30th July 2025 (excluding travel days)**

Arrival day: 23rd July 2025

Departure day: 31st July 2025

Venue | Cominium Benessere, Alvito (FR)

Group | 3 youth workers for each partner

ABOUT THE PROJECT

“**EntreprenART- facilitating youth entrepreneurship through art**” is a transnational training course designed to strengthen the role of youth workers as catalysts for youth entrepreneurship in urban areas through the use of art and creative expression. The project responds to the growing need for inclusive, non-formal educational tools that foster active participation, self-expression, and economic empowerment among young people—especially those from marginalized urban contexts.

The idea for the project originated from a shared concern among the six partner organizations about the lack of structured support for young people with artistic aspirations who wish to turn their talents into viable entrepreneurial projects. In many urban communities, youth face challenges such as social exclusion, limited access to resources, and the absence of mentors or creative infrastructures. These challenges often hinder their potential for self-realization and active contribution to community well-being.

Key needs addressed by the project include:

- The lack of entrepreneurial and creative education opportunities specifically tailored to urban youth with fewer opportunities;
- The limited experience among youth workers in combining non-formal education, art, and entrepreneurship to support youth initiatives;
- The absence of local support networks and intercultural cooperation aimed at empowering young people to launch community-based artistic projects.



Agenzia Italiana
per la Gioventù



Objectives

“EntreprenART” sets out to:

- Equip 18 youth workers from 6 European countries (Italy, Portugal, Croatia, Slovakia, Spain, and Türkiye) with concrete methods and tools to support young people in developing their own urban, artistic entrepreneurial projects;
- Foster the exchange of practices among partner organizations experienced in youth work, artistic education, and entrepreneurship;
- Encourage the creation of 6 local youth groups (one per partner country) that will receive guidance and mentorship from trained youth workers to explore artistic entrepreneurship and implement real community-based initiatives;
- Produce and disseminate a digital handbook for aspiring artistic youth entrepreneurs, providing accessible steps and strategies for starting creative ventures in urban areas;
- Promote public awareness about the potential of youth-led artistic initiatives to contribute to social cohesion, cultural participation, and local development—culminating in an international webinar to share results, insights, and inspire future actions.

Educational approach

The training course adopts a comprehensive non-formal education (NFE) approach, grounded in experiential learning and designed to foster active participation, inclusion, and co-responsibility among youth workers. This methodology recognizes the value of learning through experience, peer interaction, and reflective processes, enabling participants not only to acquire knowledge but also to internalize values and develop practical competences essential to their work with young people.

The overall learning environment is structured to be learner-centered, flexible, and responsive to the participants’ backgrounds, motivations, and learning styles. Trainers will serve as guides and catalysts, creating spaces where each person feels safe to express, take initiative, and contribute meaningfully to the group process. The pedagogical strategy is articulated through a balance of content delivery, creative expression, and collaborative development, ensuring that knowledge about youth rights is not only transferred but also lived, interpreted, and reimaged through personal and group experiences.

Core methods and components include:

- Collaborative workshops exploring topics such as human rights education, social justice, equality, anti-discrimination policies, and European frameworks for youth participation;
- Interactive learning tools such as role plays, simulations, and case studies, enabling participants to reflect on real-life challenges, explore decision-making processes, and experience diverse perspectives;

- Artistic and creative expression, including theatre, music, and visual arts, used as vehicles to express complex ideas, stimulate empathy, and make learning more engaging and accessible;
- Storytelling and autobiographical methods, allowing participants to connect personal experiences with collective narratives, thereby enhancing the emotional and ethical dimensions of the learning process;
- Peer-to-peer learning, through structured exchanges, co-facilitated sessions, and mentoring moments, fostering mutual support and strengthening collective intelligence within the group;
- Daily reflection spaces, encouraging critical thinking, emotional elaboration, and group cohesion. These moments will be used to consolidate learning and support the transfer of knowledge to each participant's local context.

Special emphasis will be placed on the co-design and prototyping of follow-up activities, supporting youth workers in planning workshops, campaigns, or community initiatives to be implemented after the training. These outputs will not only serve as a continuation of the learning journey but also enhance the impact and sustainability of the project at the local level.

Each participant will contribute to the creation of educational tools and resources, including:

- The youth rights charter – a collectively developed document outlining principles, practices, and standards for promoting youth rights in youth work settings;
- A set of non-formal educational modules designed to be easily adapted and applied in diverse youth contexts;
- Multimedia materials (such as short videos or artistic outputs) that can be used for dissemination and awareness-raising.

Target Group

The primary target group of the project consists of 18 youth workers and 6 partner organizations actively engaged in the promotion and protection of youth rights.

- The 18 youth workers directly collaborate with the partner organizations or with local associations that maintain close cooperation with the project partners. All of them have prior experience working with intercultural groups, either within their communities or through participation in international mobility projects.
- The 6 partner organizations are youth-focused entities that implement local actions aimed at promoting youth rights, social inclusion, and intercultural awareness. All partners have experience in implementing Erasmus+ projects and are committed to sharing and scaling the impact of the initiative.

ELEMENTS OF ACTIVITY

Venue

The training course will take place at Cominium Benessere, a residential facility located in the countryside of Alvito (FR), in the Comino Valley, in central Italy. Nestled between the Abruzzo, Lazio and Molise National Park and the historic village of Alvito, the venue offers an ideal environment for group retreats, training sessions, and well-being activities.

Cominium Benessere is a multifunctional space designed to host educational and holistic experiences in close contact with nature. The center provides:

- Comfortable shared accommodation with multiple bedrooms and shared bathroom facilities;
- A professional kitchen and dedicated dining area for group meals;
- Several indoor and outdoor working spaces, including a spacious training room, garden areas, and covered terraces, all suitable for group activities, workshops, and reflection moments;
- A natural and welcoming atmosphere that fosters relaxation, creativity, and group cohesion.

The venue is fully immersed in nature, offering walking paths, green surroundings, and a peaceful setting—ideal for a training course based on non-formal education, experiential learning, and community building. More information is available at: www.cominiumbenessere.it

Practical arrangements

The strategic location of Cominium Benessere, in the heart of the Comino Valley and surrounded by the unspoiled nature of central Italy, offers an ideal setting for immersion, learning, and personal growth. Participants will be hosted in shared rooms for four people, each with a private bathroom. Bed linens and blankets are provided by the venue. The accommodation is simple yet comfortable, designed to support a sense of community while allowing space for rest and privacy. The venue also offers indoor and outdoor areas suitable for group activities, relaxation, and informal exchange.

If time allows, participants will also have the opportunity to explore the beauty of the surrounding landscape and discover the cultural, culinary, and natural heritage of the valley. Throughout the mobility, there will be moments of free time, allowing participants to relax, connect, or enjoy the peaceful surroundings. Informal activities such as group walks, creative sessions, games, or self-organized reflections may take place depending on the needs and energy of the group. All accommodation, meals, and educational activities are covered by the project. However, participants are kindly reminded that any personal expenses (e.g., souvenirs, personal care items, etc.) are at their own cost. It is advisable to bring some pocket money for these extras.

Important notes During the mobility, meals will be primarily vegetarian, in line with the venue's ethical and environmental values. The availability of meat or fish is not guaranteed, so participants are encouraged to embrace a plant-based diet throughout the training. The main working language of the project will be English, and a B2 level of language competence is recommended, as per the Common European Framework of Reference for Languages (CEFR), to ensure active participation in discussions and collaborative tasks. Wi-Fi connection is available at the venue, and the Italian



mobile network generally offers sufficient coverage. However, due to the rural setting, occasional disruptions may occur. Should that happen, we invite you to embrace the digital disconnection as a unique chance to reconnect with yourself, with nature, and with the group—stepping into a slower rhythm and deeper presence during the project journey.

How to reach the venue

The best airport to consider arriving in Italy for this project is Roma Fiumicino o Roma Ciampino. Cominium Benessere is located in Alvito (FR), in the heart of the Comino Valley, in the Lazio region of central Italy. It can be reached by public transport through a combination of trains and buses. Below are the recommended options:

Option 1: From Rome Termini via Cassino

1. Train: Depart from Rome Termini and take a regional or Intercity train to Cassino. The journey takes approximately 1 hour and 30 minutes.
2. COTRAL bus: From Cassino train station, take a COTRAL bus to Sora.
3. COTRAL bus: From Sora, take another COTRAL bus to Alvito.
4. Final transfer: Once in Alvito, the project team will arrange a transfer to Cominium Benessere.

Option 2: From Rome Termini via Frosinone

1. Train: From Rome Termini, take a regional train to Frosinone. The journey takes around 1 hour and 15 minutes.
2. COTRAL bus: From Frosinone train station, take a COTRAL bus to Sora.
3. COTRAL bus: From Sora, take a COTRAL bus to Alvito.
4. Final transfer: The project team will pick you up from the Alvito bus stop and bring you to Cominium Benessere.

Option 3: From Rome Anagnina via Sora

1. Metro: Take Rome Metro Line A to the final stop, Anagnina.
2. COTRAL bus: From Anagnina bus station, take a COTRAL bus directly to Sora.
3. COTRAL bus: From Sora, take a COTRAL bus to Alvito.
4. Final transfer: The project team will organize transport from Alvito bus stop to Cominium Benessere.

Important notes COTRAL bus schedules may vary. Please check the official website servizi.cotralspa.it for updated information. To facilitate the final transfer, please inform the organizing team in advance of your expected arrival time in Alvito.

The project team is available to assist you with travel planning and to support you throughout your journey.

HOST ORGANIZATION

I CARE is a non-governmental organization based in Rome, Italy, dedicated to empowering young people through education, personal development, and international cooperation. Its mission is rooted in promoting peace, dignity, human rights, and democratic values, with a strong focus on inclusion and the fight against discrimination, violence, xenophobia, and social exclusion. The organization targets young people, youth workers, and adults—especially those from disadvantaged backgrounds, such as disrupted families, minority groups, and individuals with disabilities.

Key areas of work include:

- formal and non-formal education,
- international training courses,
- youth exchanges,
- outdoor experiential learning,
- coaching and group facilitation,
- awareness-raising on social and environmental responsibility.

With solid experience in Erasmus+ and active collaboration with NGOs, schools, municipalities, and public institutions, I CARE aspires to be a catalyst for positive social transformation across Europe. It firmly believes that young people are key agents of change in addressing the challenges of today's society.

PARTNER INVOLVED

Applicant: I CARE (E10000579 - IT)

Partners: The Rijeka Youth Theatre (E10128760 - HR), Ticket2Europe (E10118811 - ES), IKReON (E10334560 - SK), Omnis Factum Associação (E10020027 - PT), Trakya Doğa Sporları İhtisas Spor Kulübü (E10172291 - TR)

WHAT TO BRING WITH YOU?

To ensure your active and comfortable participation in the training course, we recommend preparing thoughtfully for both the educational and experiential dimensions of the mobility. Below is a curated list of items that will support your engagement throughout the programme. Please bring items that reflect your cultural identity and heritage. This could include traditional foods (non-perishable), symbolic objects, musical instruments, textiles, or other elements suitable for sharing during intercultural evenings or informal moments of exchange. A personal notebook or journal is highly recommended for use during plenary sessions, workshops, and reflection periods. Participants with musical or manual skills are invited to bring any relevant tools, materials, or instruments that could contribute to creative or co-designed workshop activities. Books—whether for leisure reading or for informal discussion with peers—are welcome and may enrich shared learning spaces during free time. In line with the project's environmental commitment, we kindly ask you to bring a reusable



water bottle, as disposable plastics and paper cups will not be used during the sessions. Please bring your own hygiene kit and towel, as these will not be provided by the venue. This includes items for daily personal use and any specific products you rely on. Pack comfortable and weather-appropriate clothing, including hiking shoes and attire suitable for nature-based or outdoor activities that may involve walking through forests or uneven terrain. Ensure you carry any medication you take regularly, as well as essential personal items such as sunscreen, insect repellent, and dietary supplements, as these may not be easily available onsite. Most importantly, bring a curious mindset and a collaborative spirit. The course is built around non-formal education principles and will involve manual, artistic, and participatory activities designed to foster community building, intercultural dialogue, and creative exploration.

INSURANCE AND SPECIFIC DOCUMENTATION

The safety and well-being of all participants is a key priority for the hosting team. In line with the Erasmus+ Programme Guide, I CARE provides insurance coverage during the training course that includes protection for general risks associated with mobility activities.

However, please note that this does not include travel insurance. Therefore, we strongly recommend that all participants take out personal travel insurance that covers:

- Medical expenses
- Trip cancellations or delays
- Lost or stolen baggage
- Any other travel-related incidents

Please keep in mind that travel insurance is not reimbursable under the Erasmus+ project budget and must be arranged independently by the participant.

It is also your responsibility to:

- Stay informed about the health and safety regulations in Italy at the time of the training. You can check the official Italian government travel advisory at: www.viaggiare Sicuri.it
- Consult the website of your national Embassy in Italy for any specific updates or procedures
- Comply with all health regulations during travel and the stay in Italy
- Verify any re-entry conditions or national regulations before returning to your country

Please inform the organizing team in advance if you have any pre-existing medical conditions, special needs, or concerns, so we can provide the best possible support during your mobility experience.

BUDGET

There is no participation fee required by the hosting organization for this training course. All essential costs related to the implementation of the project are covered by the grant received from the Italian National Agency through the Erasmus+ programme. This includes:

- Full board accommodation (lodging and meals during the project dates)



- Local transportation strictly related to the programme activities
- Educational materials and facilitation costs

While the hosting partner does not charge any fee, we cannot guarantee the absence of costs that may be independently required by your sending organization (e.g. administrative fees, preparation meetings, insurance support, etc.). We encourage you to clarify this directly with your sending partner prior to confirming your participation.

Optional contributions

Should the group, in agreement with the trainers, decide to implement additional activities not included in the official programme (such as community outings, extra workshops, or experiential learning visits), a contribution may be requested to cover any extra associated costs. In such cases, participation will always remain optional, and costs will be communicated transparently in advance.

REIMBURSEMENT

As part of the Erasmus+ framework, travel costs will be reimbursed directly to your sending organization by bank transfer. Reimbursement will be based on the actual expenses you've incurred, as long as they fall within the limits set by the project's travel budget. To ensure your travel is reimbursed, there are a few important steps you must follow.

First of all, make sure to keep all your travel documents. This includes receipts, invoices, and especially your boarding passes in A4 PDF format — these must be downloaded directly from the airline's website. Please avoid screenshots or photos, as they are not accepted. Be aware that boarding passes often expire or become inaccessible after your flight, so it's essential to download them immediately.

Secondly, each participant will be required to complete the official survey sent by the European Commission through the Beneficiary Module. This step is mandatory and must be done promptly at the end of the mobility.

You will also be asked to actively contribute to the dissemination of the project's results. This means organizing or taking part in individual actions in your local community (such as a post, event, or article), doing a group dissemination activity with your national delegation and support your sending organization in implementing a shared dissemination plan. These efforts help ensure that the impact of the experience reaches beyond the group of direct participants.

Another key requirement for reimbursement is your active participation during the training course. You must have attended at least 85% of the sessions, demonstrating real engagement throughout the experience. All required documents must be uploaded to the official project Drive, which you can access here: [Project Drive Folder](#).

If all steps are completed properly, the reimbursement process will begin and the funds will generally be transferred to your sending organization within about two months from the end of the project.



PARTICIPANT SPECIFIC TRAVEL REFUND

The total budget for the trip of each participant in the 500-1999km range is 309,00 euros carried out according to the standard travel regime. The green travel with the means of transport accepted by the procedure of the Erasmus+ Program is visible in the official guide under the heading "Budget category".

For this project, maintaining a maximum of two extra travel days, it is possible to take advantage of the green travel budget for participants from Italy. Green travel is not available for the participants from Croatia, Portugal, Slovakia, Spain, Türkiye so the only option available is the standard travel regime.

Italy.....	285,00€
Croatia.....	309,00€
Portugal.....	309,00€
Slovakia.....	309,00€
Spain.....	309,00€
Türkiye	395,00€

RULES FOR REIMBURSEMENT

To ensure your travel is eligible for reimbursement, please follow a few important guidelines.

Only economy class travel is accepted. This applies to flights, trains, or ferries — as long as they are the most direct and reasonable routes between your home country and the project venue. Touristic stopovers or deviations are not covered by the Erasmus+ budget and will be at your own expense. When it comes to flights, it is essential that you book directly through the official websites of the airlines (e.g. Ryanair, Vueling, WizzAir, EasyJet, etc.). Please avoid purchasing tickets through third-party or intermediary platforms (such as eDreams, Kiwi, or Opodo), as those receipts will not be accepted for reimbursement purposes.

Before booking, you must send your proposed travel itinerary to: erasmus.icare@gmail.com

We will review and confirm whether the plan complies with the project rules. Only pre-approved travel will be considered for reimbursement.

The project covers only the travel that occurs within the official start and end dates of the mobility, but there is some flexibility. You are allowed to arrive up to two days before the start of the training or to leave up to two days after its official end — and still be eligible for reimbursement. These additional days can help you manage long journeys, flight connections, or simply travel more affordably.

Please note, however, that any extra accommodation, food, or personal expenses during these additional days are your responsibility. Touristic detours, activities, or city visits outside of the training programme are not reimbursable under any circumstances.



EMERGENCY CONTACTS

In case of any emergency during your stay in Italy, you can contact 112, the European emergency number active throughout the country. This number is free of charge and available 24/7 from any phone, including mobile devices without credit or SIM card.

What happens when you call 112? Your call will be directed to a centralized emergency response center, where a trained operator will assess the situation and forward your request to the appropriate authority — whether it's the Police (Polizia di Stato), the Carabinieri, the Fire Brigade (Vigili del Fuoco), or the Medical Emergency Services (Ambulance/118). The 112 operator may also provide first assistance instructions while waiting for the appropriate emergency team to arrive. In Italy, the traditional emergency numbers (113 – Police, 115 – Fire, 118 – Medical) are still in use in some areas, but 112 is the single, official number recognized across all European countries, and it is the safest option to use in any situation requiring immediate help.

During the training course, you can also reach out directly to the project coordination team for any issue that is urgent but not life-threatening (e.g. health discomfort, logistics problem, or personal safety concern).

Project Coordinator (On-site contact): Francesco – +39 3482596668

I CARE Office (Administrative contact): Office contact – erasmus.icare@gmail.com

We recommend that you save these contacts in your phone before arriving and carry them in your wallet or backpack for quick access if needed. For each request I doubt and / or specific clarification about the project, we invite you to send a message in advance.

Looking forward to meeting you soon!
I CARE Team

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